

Carbon Black Industry Report For Feedstock Client

Overview

A client active in production and supply of carbon black feedstock wanted to have a deeper understanding of the current carbon black industry and market place with a view on future carbon black feedstock demand.

Objectives

- Present current global carbon black production capacities
- Present current and future carbon black demand by region
- Present current and future carbon black production utilisation
- Comment specifically relating to regional feedstock demands

Actions

MRT agreed the report scope and final delivery date with the client.

MRT compiled the report using industry knowledge and contacts together with other industry related information (industry journals, news groups, company websites, company annual reports, industry associations, regional & local government bodies and conferences) gathered on a regular basis in the Global Carbon Black Database[®].

Outcome

MRT delivered the report by the agreed deadline.

MRT made timely responses to questions arising from the report review to close out the project.